



Start a business. **Change your life.**





# At Primerica We Give You A Step-by-Step Guide to Success



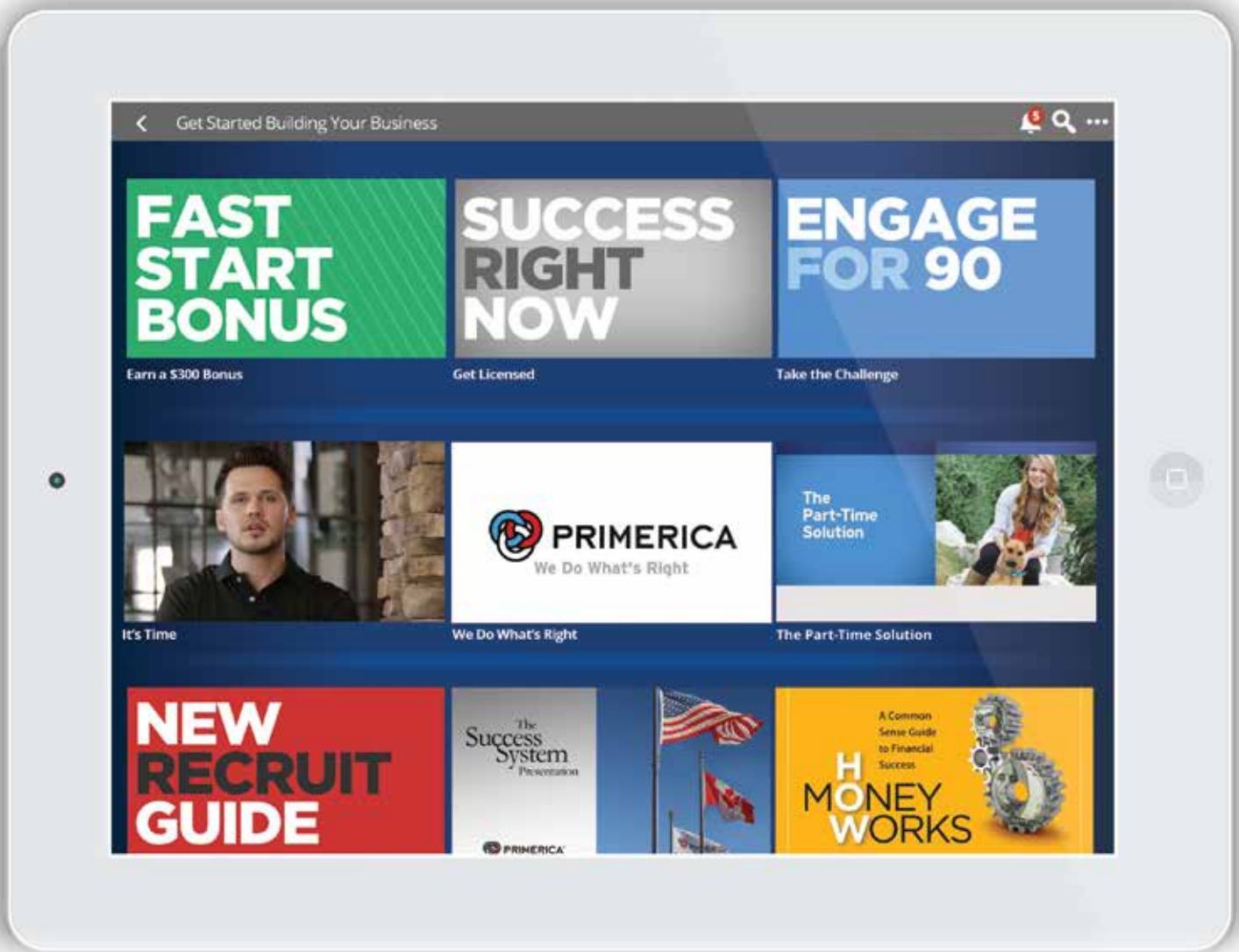
- Build your prospect list and get started with your field trainer.
- Engage new prospects with marketing brochures, videos and your own personal website.
- Get your Fast Start Bonus and earn \$300.\*
- Track your progress and compete with your peers.
- Use Success Right Now to get licensed.
- Access training and development resources.
- Connect with your team and get the support you need from day one.
- Watch live and on-demand video programming on our own television network.
- Listen to the best speakers in Primerica and stay motivated while you learn.

## STARTING WITH PRIMERICA IS EASY

**\$99** ONE-TIME  
Independent Business Application (IBA)

**\$25** MONTHLY  
The Ultimate Business Support System

Plus applicable taxes in Canada.



## Plug into Primerica now for The Ultimate Business Support System.

The Primerica App and Primerica Online let you do business in real time from your desktop, laptop, tablet, or smartphone.

**Bonuses, incentives and recognition:** see if you're on track for a bonus or qualifying for an iPad mini while you get trained and licensed. As you build your business, you can compete for ongoing incentive trips to incredible places like the Bahamas and Hawaii.\*

**Contact management tools:** manage your clients and prospects in one easy-to-access location.

**Marketing materials:** get digital versions of our most powerful brochures, presentations and videos to help you tell the Primerica story.\*\*

**Group chat:** get plugged in with your team's activities and events as you share comments, photos and videos.

**Customized activity tracking:** follow a clear path to earn cash, rewards and recognition during your first 90 days.

**Licensing study system:** take the guesswork out of getting licensed.

**The latest company news and communications:** stay on top of the latest company news, current incentives and see who's getting recognized.

**Live and on-demand weekly video programming:** get the very best programming on-the-go, five days a week. Get the training, information and motivation you need.

**Financial calculators and needs analysis tools:** get tools that make it easy to present our financial concepts and solutions to friends and family.

**On-demand mobile reports:** get just the right info at just the right time so you can manage your business on the go.

**Easy-to-use electronic applications:** serve clients quickly and efficiently – and error free – with applications for life insurance, retirement accounts, and the business opportunity.

**And so much more!**

**An investment in your Primerica business is an investment in your future. You can build a business where you want, when you want, how you want.**

\* See POL for more information, including qualification guidelines.

\*\* Sales presentations and eBrochures related to securities concepts or products may not be presented to members of the public via mobile phone.

## Plug In and Grow

The statistics tell the story – tapping into Primerica’s business support system is essential to your success.

New recruits who are on POL for at least two months are:

- 2 times more likely to attend and complete pre-licensing class
- 3 times more likely to get licensed
- 4 times more likely to make a sale

Utilizing Primerica’s incredible business support system is key to your success.

**97% of all cash to the field is paid to those with Primerica Online!**

What could that mean to your future?

You’re joining Primerica because you want a better future for yourself – more options, more freedom of time, financial independence. Primerica can deliver all of that and more. The resources are there. The support is there. It’s up to you to utilize everything available to you to the fullest degree to create the future you’ve always dreamed of.

Are you ready to change your life?  
**Let’s get started.**

### Get the Primerica App

#### Android 4.0+ Users

1. Go to the Google Play Store
2. Search for Primerica App
3. Select Install

#### Apple iOS 7+ Users

1. Go to the Apple Store
2. Search for Primerica App
3. Select Install

#### Don't have an iOS or Android device?

Access it on the web from your laptop or computer, log in to POL and click Primerica App (web version) at the top of the screen.

